

A portrait of James Manske, a man with short dark hair and a light beard, smiling at the camera. He is wearing a white button-down shirt. The background is dark and textured. The entire image is framed by a thin orange border.

# JAMES MANSKE

AUTHOR  
CONSULTANT  
COACH

Entrepreneur of several  
successful businesses in  
lawn care, fabrication,  
and real estate.





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## STUCK IN THE WEEDS

Starting and running a business in this day and age can feel like an uphill battle. From learning how to work ON a business instead of IN the business, finding and training employees that catch the vision of the company, and growing the company can all feel like daunting tasks to any entrepreneur. The Green Industry is struggling with long hours, inefficient processes, and landing and converting sales. They are stuck in the weeds of their business with no end in sight.

# SIGNATURE TALK

## FROM PLATEAU TO PROFIT

We have all felt like we can't see the forest through the trees and your audience is hyper focused on what is directly in front of them and struggling to see what else is possible. Your audience is looking for ways to run their business without being there, not worry about money coming into the business, and finally reach a level of success where they can make a difference in their family, their employees lives, and their community. James shows your audience the 4 pillars to profitability that include simplify, structure, analytics, and corollary opportunities. These pillars shed light on ways to start thinking horizontally and how entrepreneurs can escape being trapped in their business' day to day so they can see the opportunities all around them. Your audience DESERVES to have a life of freedom, a profitable business, peace of mind and less stress and James shows them how with his Plateau to Profit framework.



CONNECT WITH JAMES: 402-660-3453 | [JAMES@JAMESMANSKE.COM](mailto:JAMES@JAMESMANSKE.COM)



ABOUT

# JAMES MANSKE

*"You have a lifetime of opportunities at your fingertips. The only one keeping you from achieving greatness is yourself."*

James Manske started his entrepreneurial journey at the age of 10 and by 15 he launched a well-known lawn and landscape company with seven divisions. With more than 18 years in the Green Industry, James has additionally built multiple successful businesses, including a real estate investment company and an innovative construction equipment manufacturing company. He shares his successful process of thinking horizontally to help others find multiple corollary options to expand sales, businesses, and growth as well as reduce risk while creating great success. His creative but simplified thought process and unique ability to envision industry-leading transformations make James an encyclopedia for all entrepreneurs.



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# PEOPLE ARE TALKING ABOUT JAMES

*"James Manske is a brilliant and strategic entrepreneur. As an author, speaker, and coach he not only inspires but triggers a shift in mindset to think bigger, explore avenues of horizontal growth and accomplish more in your life than you previously thought possible. James gives you the tools to take immediate action towards a successful trajectory and growing your bottom line." – Angela Schroeder*

*"James is a treasure for any entrepreneur or business owner who is interested in adding to his or her bottom line. I highly recommend James and his material." – Ron Carson*

*"If you want to achieve massive results in life and business, you must first modify your thinking, which changes your results. The change begins now by working with James. James Manske is a master at high performance thinking, and he knocked it out of the park with his training programs." – Hoss Pratt*

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# CONTINUE THE CONVERSATION



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